## Hey There Noel and Thank you for your submission with The Neo Agency!

The music definitely has a good vibe and we could help you out for sure!

As far as your Spotify, we saw that you have roughly 421 monthly listeners. That's a decent start but no where near what it could be! We love seeing and helping artists rise to the top!

Curators want to see a record doing good on its own and organically before adding it to the bigger playlists.

Especially with the current climate of tours being postponed/canceled there will be a stronger emphasis on the streaming market.

With being said I like the music and the vibe is pretty good, I would definitely push the single ,"So Out Of Style" or "Washing of the Water".

I definitely can see this get much bigger than what it is. The Indie / Melodic style is great.

The production is done nicely and the melodies are engaging. I like the sound and the overall feel.

Great Job on the singles, I personally like them! Love the cover art and the imaging! We're very familiar with the Christian Music Market!

It just all depends on which route you'd like to take.

We have a package that is usually \$500 and it's currently being offered at \$450. This is on a per single basis.

We bring your Spotify to a range from 421 monthly listeners to an extra **10,000 - 15,000 monthly listeners** . MINIMUM - 10,000.

The more listeners the more streams obviously. *The good thing about this is that you're getting money back from the streams.* 

We don't guarantee a number of streams but if you're getting 10k-15k monthly listeners, you're probably going to be getting 30,000 - 50,000 streams.

I wasn't sure but we think that the Spotify monthly listeners package would be a better fit for you.

We increase the monthly listeners through Spotify ads placements. It's organic and attracts real listeners and followers.

(attached is a sample ad for your viewing)

We also have Elite packages that we can offer with bigger numbers. Anywhere from 15,000 monthly listeners to 5 million monthly listeners, just depends how much you want to promote the single. Usually only major record labels purchase big packages but they ARE available for Indie artists. I have attached the campaign list that we provide record labels and major artists! We like to check every artist and recommend a package that we think would suit best but if you'd like to run a bigger campaign that's okay as well.

As for our playlist and your submission, we can push this to the front of the line for our curators to Indie Sunshine + Pride Anthems as they are always looking for new music! I'll put in a good word! All of our playlists are <u>FREE</u> to submit to and if you get chosen, it's still FREE!

Personally I think you would do great on a Targeted Level 1 Campaign or an even larger campaign as you're already doing good, just need a steady bigger climb!

Let us know what you think! Feel free to check out the website and most importantly stay safe + healthy out there!

- Matthew www.theneoagency.com