

From: Colby Nanthaphak <cnanthaphak@omgnational.com>

Sent: Friday, July 1, 2022 5:16 PM

To: Jerry Reiss <jerry@jerryreiss.com>

Subject: OMG National: Facebook Ads Update

Hello,

I wanted to let you know that your Facebook Ads will be live tonight. I will touch base with you on the 5th. I hope you have a fantastic 4th of July weekend and hope to speak with you soon.

Thanks!



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From: Jerry Reiss

Sent: Friday, July 22, 2022 7:49 PM

To: Colby Nanthaphak <cnanthaphak@omgnational.com>

Subject: our meeting 10:00 am Tuesday

This will confirm in writing that i furnished you 30 days notice that unless i see some acceptable activity this month that I am terminating my contract.

The problems I faced launching my ad campaign were not that unusual as most banks are quick to halt approval because of what they deem suspicious activity. Your firm's inability to deal with this makes me question how much experience it has dealing with Facebook ad campaigns. Thus, your firm wasted one month getting this launched, two months after our first contact. I am also suspicious of your claim that almost 400 visited my website because even though clients are showing resistance to paying anything right now that seldom prevents certain people from trying to extract information for free or others from getting information for very little. Typical experience shows 30 visits always produce 1 good client so 400 visits and not one call seems very improbable. Therefore, have ready to show me screen shots of what you are looking at when you make those claims.

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