



## Cease and Desist Letter

Date: January 29, 2024

SENT VIA USPS CERTIFIED MAIL RRR #: \_\_\_\_\_

SENT VIA EMAIL AT: \_\_\_\_\_

Cowya Hocket  
TSMS PROPERTIES LLC  
627C James M Campbell Blvd STE 341  
Columbia, TN 38401

CC: Cowya Hocket  
101 Umbra Circle  
Huntsville, AL 35811

### **Re: Cease and Desist - Defamatory Statements and Breach of Agreement**

This letter serves as a formal demand for you to immediately cease and desist from making false and defamatory statements about Brendon-Jackson: Jones and Masters' Business Alliance Trust. These statements, broadcast on the internet and to individuals uninvolved in our dealings, constitute a clear violation of the agreement we entered in March 2023.

*Your public postings have caused significant damage to my business reputation and personal life. You are in breach of our agreement to resolve disputes privately.*

This letter also serves as a Notice Fee Schedule for any unauthorized communications you make with my clients, colleagues, family, or associates, and for posting, publishing, commenting, and/or maintaining false or misrepresented statements on public websites and forums. The fee is set at \$5,000.00 per instance of contact, \$3,000.00 per day for each day false statements are maintained online, and \$10,000.00 per breach of contract for each breach on your behalf.

### **Breach of Agreement:**

The March 2023 agreement clearly stipulates the following:

17515 Spring Cypress Rd. • Suite C620 • Cypress, TX 77429  
TEL: (713) 417-4662 • TEL: (281) 222-9318 • FAX: (281)-929-0684

- **Confidentiality:** You agreed to hold Masters' Business Alliance and Brendon-Jackson: Jones personally harmless from any public disclosure of our business interactions.
- **Dispute Resolution:** In the event of any disagreement, we agreed to seek resolution through the Trust as an entity, not through public communication.
- **Investment Understanding:** You acknowledge that you were not solicited for the PAMM program and understood that our dealings did not constitute a securities offering.

Your recent public statements blatantly contradict these provisions. Your accusations of solicitation and securities fraud against Brendon-Jackson: Jones and Masters' Business Alliance Trust are demonstrably false and constitute defamation.

### **Demand for Compliance:**

We demand that you immediately take the following actions:

- Within five (5) days of receiving this letter, remove all defamatory statements about Brendon-Jackson: Jones and Masters' Business Alliance Trust from the internet and retract any such statements made to third parties.
- Cease and desist from any further communication about our business dealings with any individual or entity not directly involved.

### **Consequences of Non-Compliance:**

Failure to comply with this demand will be considered an act of malice and may result in further legal action, including:

- **Injunctive relief:** Seeking an order to compel you to remove defamatory material and prohibit further public communication.
- **Defamation lawsuit:** Pursuing monetary damages for the harm caused by your false statements.
- **Treble damages:** As provided herein, and any additional damages, as permitted by law, including but not limited to seeking treble the amount of any damages herein, and as awarded in a defamation lawsuit.

We urge you to take this demand seriously and comply with its terms without delay. Engaging in further public communication or failing to remove defamatory content will only escalate the matter and potentially expose you to greater legal consequences.

We remain open to resolving this matter amicably within the terms of our agreement. However, we will not hesitate to take all necessary legal action to protect our reputation and hold you accountable for your defamatory conduct.

You are hereby given five (5) days from receipt of this notice to remove all such false statements and cease further communication about our dealings. Failure to comply may result in

legal action against you or your company as stipulated in our original agreement, I remain open to resolving this issue amicably. Please contact me at: [brendon@cre.credit](mailto:brendon@cre.credit), before the deadline to discuss a resolution.

Sincerely,

/s/ Alzadia-Lucinda: Spires, Managing Partner o/b/h  
Brendon-Jackson: Jones, TTEE  
Masters' Business Alliance Trust  
A.R.R., without prejudice, without recourse, UCC 1-308

**Enclosures: March 2023 Agreement**

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